

SPORT IN ZAMBIA



PRESENTER: JASON KAZILIMANI



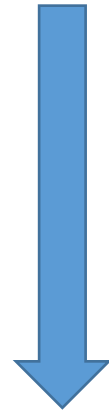
- Current President: Zambia Golf Union
- Former Captain: Chainama Hills Golf Club
- Senior Partner & CEO KPMG Zambia
- Current President: Zambia Institute of Chartered Accountants (ZICA)
- Immediate past President: American Chamber of Commerce & Industry

Reasons for poor performance...

- Focus mainly on Football
- Lack of understanding of other disciplines
- Notion to solely prioritise education
- Reduced involvement by key players
- Sports administration has left much to be desired
- Inadequate sporting facilities
- Poor equipment and facilities
- Poor coaching, training & scouting

SUMMARY

Focus on the bottom line



Reduced investment all round

WAY FORWARD...

Increased corporate involvement in sport

Government Policy should make sport in all schools compulsory